Create. Engage.



THE AGENCY ROLE

YOU'LL WISH YOU FOUND YEARS AGO.



THNG

You're a driven marketing expert, looking for an agency where you'll get to do your best ever work.

We're the digital marketing agency for disruptive consultancies, based in the vibrant southwest, but with the excitement <u>of London clients</u>.

And if there's such a thing as the perfect agency lifestyle, we've got it pretty much nailed.

But don't take our word for it! Have a read through and let us know if you agree.

What we're all about

A culture as good as our work A simple philosophy

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Why you'll want to join us

- Endless exciting projects
- Bold and brilliant clients

What's in it for you

What's next

What we're all about

A culture as good as our work

Forget micro-managing and bosses hovering over your shoulder. We want you because you're great at what you do. So we'll let you do it.

Exciting work

We work with clients that want to push the boundaries. And you get to guide them on that journey!

Support where you need it

There's no I in team, and we're here for you when things get tough. At work, or in your personal life.

A flat team structure

We're in this together, from top to bottom. Challenge is actively encouraged and you can ask any questions you have to anyone in the business.

A fun filled environment

Life should be fun, not just outside of work. We enjoy our time in the office and want you to too.

An experience that will accelerate your career

We're a rapidly growing business, with tons of opportunity to help you grow and develop.

A simple philosophy

Our philosophy's so simple that it's only got two elements. But everything you do here will revolve around them. Have Fun. And Be Awesome.

Never settle for ordinary

At every turn, we think about how we can make things better. Even if it's just a little bit better. Better client work, better processes. Even better socials.

Take pride in doing the basics well

We know from experience that this is the cornerstone to success. Every little piece of the puzzle is integral to the big picture.

Take ownership of our work, but know when to ask for help

Every member of our team has real responsibility. At every level. And that's the way we like it. Everyone has a responsibility to own and deliver work for their clients and the agency. But we're not robots. And nobody knows everything. So we encourage people to ask for help when they need it.

Offer support to others when it's needed

We're a team in every sense of the word. No problem is too big or too small, we'll find the solution together.

Make time to laugh and have fun

We've all worked in dull companies. It's energy-sapping, uninspiring and quite frankly, boring. That's why no matter how hard things get, at Create Engage we always make time to laugh and have fun.

HAVE FUN. BE AWESOME.

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Why you'll want to join us

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Endless exciting campaigns, delivered with great clients

Think B2B is boring, think again!

At Create Engage we're all about making B2B marketing exciting. Taking the best of B2C ideas and transforming them into impactful B2B marketing campaigns.

Most consultants are still doing their marketing old school. A million miles from disruptive or innovative. And we're out to change all that.

One day you could be helping a client launch a podcast series, where you'll take the lead on everything from content strategy and booking guests, to sorting out the technical stuff and promoting it. The next you might be focussing on a client webinar, where you'll help them choose an engaging topic, pick a format that works best, and promote it to their networks.

That's on top of videos, emails, social media and much more - all opportunities to put your expertise to use while learning along the way.

Best of all, you get to work on all of this directly with the client's decision makers. You'll help them shape their marketing strategy, and have the creative freedom to test, learn and build exciting campaigns without painful partner agency meetings or boring big company bureaucracy.

Bold and brilliant clients

The consulting industry is crying out for more creativity. And we work with a variety of interesting clients that are brave enough to do things differently.

Here are some recent projects:

PEN

A specialist, independent management consultancy.

We gave PEN a voice that directly resonates with their targeted clients through a successful podcast.



Founders Intelligence

.see more

Download

1x 🔌 🖸

Founders Intelligence

Being a founder is hard at the best of times. But being an underrepresented

"Only 2.3% of global venture

funding went to female-

founded start-ups in 2020"

w • Edited • 🕤

founder amplifies every challenge.

1 (1) 0:05 / 0:15

Entrepreneur powered consulting exploring strategy, new revenue, innovation, incubation.

We helped Founders Intelligence create provoking thought leadership pieces as well as intriguing discussion starting webinars.

JBM

An Executive level Recruitment and Talent search firm.

We enhanced JBM's marketing, launching their chart topping podcast and creating the LinkedIn content to go with it.



Think you could **add a little more oomph** to our client projects? We can't wait to hear your ideas!

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What's in it for you





Turning the tide

We've taken all the downsides of a big marketing agency and done the opposite. So, you get a great salary, greater benefits and a culture that's just as good as the work we produce.

A great salary

A competitive salary, based on your experience and what you can bring to the agency, not simply the time you've served in grade.

A chunk of the profits

An annual bonus based on how well the company does each year.

A great place to work

An awesome office, with the bonus of London clients, but with the laid-back lifestyle of Bath. Plus a dedicated mentor to help guide your growth within the company.

Annual company break

A weekend of training (just on the Friday), food, drinks, activities and bonding. In a different location each year, all paid for.



Flexible working

3 days in the office, 2 days from anywhere you like. Or you can work from the office all week if that's what you'd prefer – it's up to you.

Time off to relax

Everyone in the team gets 30 days of holiday.

Plus bank holidays and 6 days off in December!

Monthly social events

A meal, drinks and an activity with the team once a month, all paid for.

Monthly Physio

Our resident physio pops in once a month to get rid of any aches and pains. Not that you'll have many.



Like the sound of us and want to know more?

Let's meet for a coffee, where one of our team will answer any questions, and tell you what life's like at Create Engage - all totally confidentially.

Ready to apply?

Check out our website to see our **latest vacancies**. We might just have the role you've been waiting for!

What's next

Create. Engage.



www.createengage.co.uk

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